



PILGRIMAGE PLANNING GUIDE



WHY A PILGRIMAGE TO THE NATIONAL SHRINE OF OUR LADY OF CHAMPION?

Most dictionaries define pilgrimage as a journey to a sacred place. Our faith history is full of stories of people responding to a call to leave home and journey to the place of God. The Old Testament records the sojourn of Abraham to a new land, of Joseph's family traveling to Egypt looking to be fed, and of Moses leading the Israelites through the waters of freedom and the desert of repentance. The New Testament offers the example of the long excursion of the Magi to see the child Jesus and highlights the Holy Family's pilgrimage to the temple when Jesus was twelve.

After the Church was established, the journey continues, as we find many traveling to the places where Jesus walked, where the apostles and saints died for their faith, and where the Virgin Mary appeared calling souls to conversion and life united with her Son.

We encourage you to reflect on these things as you begin to plan your pilgrimage to the National Shrine of Our Lady of Champion. Whether on your own, with your family, or as part of a large group, your pilgrimage is a time to reflect on the Apparitions and message of Our Lady of Champion, to pray for your intentions and those of others, and to hear the quiet whispers of God often drowned out by the noise of daily life.

This Planning Guide is designed to assist you in planning your upcoming pilgrimage, including identifying the daily schedule, major events, devotional opportunities, area attractions, and even sample itineraries. Our pilgrimage coordinators are also ready to help take the worry and anxiety out of planning the details of your trip, providing guidance to ensure a positive and fruitful experience.

Your pilgrimage to Champion, like all pilgrimages, should be seen as a miniature of your earthly pilgrimage towards eternity in heaven and give you food for that journey. As Pope Francis wrote in his Apostolic Letter *Sanctuarium In Ecclesia* (Sanctuaries in the Church), "To this day, Shrines in every part of the world are a distinctive sign of the simple and humble faith of believers who find in these holy places the dimension that upholds their existence as believers. Here, in a profound way, they experience the closeness of God, the tenderness of the Virgin Mary, and the company of the Saints...and Shrines can be a true refuge for rediscovering oneself and to find anew the necessary strength for conversion."

As we journey in faith, may the fruit of your pilgrimage to Champion be bountiful!



GET TO KNOW NORTHEAST WISCONSIN

Located just 16 miles northeast of Green Bay, Champion Shrine lies at the heart of a region rich in Wisconsin history, including the state's founding in 1634 by Roman Catholic French Emissary Jean Nicolet. The first European settler to set foot in Wisconsin at Red Banks in the town of Scott, Nicolet paved the way for future immigrants to Wisconsin, including Belgian immigrants like Adele Brise and her family.

Champion Shrine is positioned in a tri-county region that has a rich agricultural heritage. Wisconsin, known as "America's Dairyland," is home to thousands of dairy farms and a growing number of vineyards and wineries. Champion (formerly known as Robinsonville) is located in Brown County, which encompasses Green Bay, home of the 13-time World Champion Green Bay Packers, a founder of the National Football League. www.greenbay.com

Champion also opens the door to Door County. Comprised of a chain of resort communities, Door County is often referred to as the Cape Cod of the Midwest because of its miles of shoreline. www.doorcounty.com Also nearby is Kewaunee County, home to Wisconsin's top fishing villages and home to a number of beautiful agricultural and outdoor recreational communities. www.visitkewaunee.com



Directions:

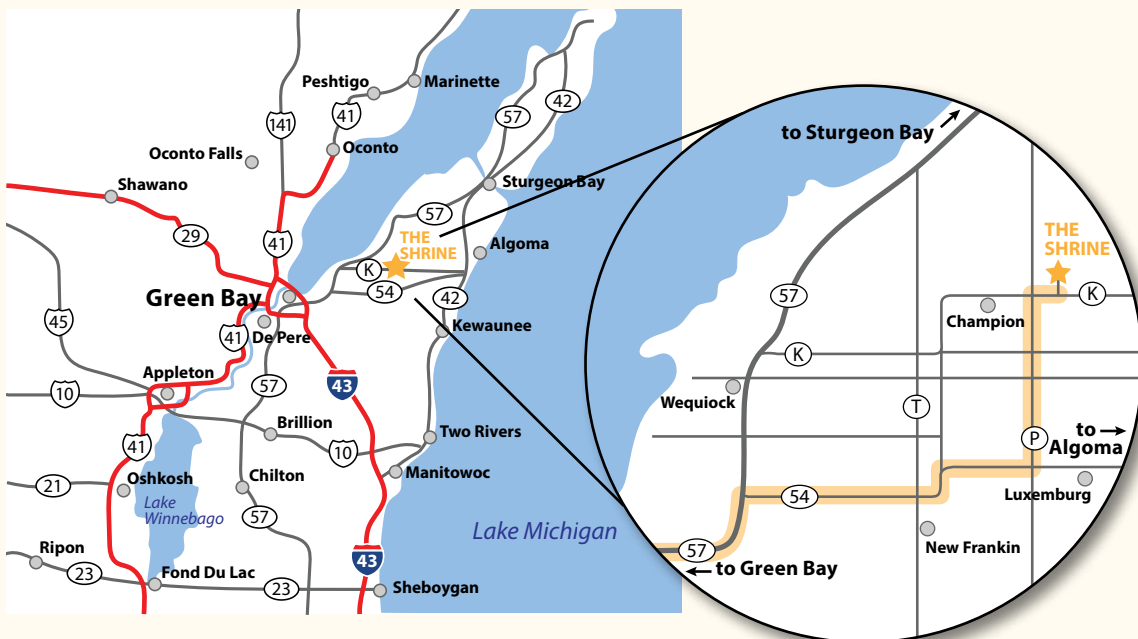
We are located on County Hwy K just 17 miles Northeast of Green Bay, Wisconsin: 6 miles east of the intersection of State Hwy 57 and 1 mile east of the community of Champion, on the North side of County Road K.

Closest Airports to the National Shrine of Our Lady of Champion

Green Bay, WI: Green Bay Austin Straubel International Airport (1/2 hour driving distance)

Appleton, WI: Appleton International Airport (one hour driving distance)

Milwaukee, WI: Mitchell International Airport (two hour driving distance)



HOURS AND INFORMATION

4047 Chapel Drive, Champion, WI 54229
920-866-2571

Apparition Chapel, Apparition Oratory, and the Shrine Grounds

Daily from 7:00 am – 7:00 pm

Mass

Daily & Sunday at 11:30 am

Daily (April-Oct) at 9:30 am

Wednesday at 5:45 pm

Sunday (May-October) at 8:00 am

Sacrament of Reconciliation

Daily at 10:30 am, after 11:30 am Mass, and 2:00 pm

Devotional Prayer

Rosary..... Daily at 10:45 am

Adoration of the Blessed Sacrament... Daily from Noon – 3:15 pm

Chaplet of Divine Mercy..... Daily at 3:00 pm

Sacred Heart Devotions First Friday after 11:30 am Mass

Fatima Devotions..... First Saturday at 10:40 am

Healing Service Last Saturday after 11:30 am Mass

Outdoor Rosary Walk.... Sundays (May-Oct) after 11:30 am Mass

Family Holy Hour Sundays (Nov-Apr) after 11:30 am Mass

Adele Brise Day - Anointing of the Sick

Ninth of Each Month, after 11:30 am Mass

Gift Shop and Schoolhouse Café

920-866-2571 ext 101

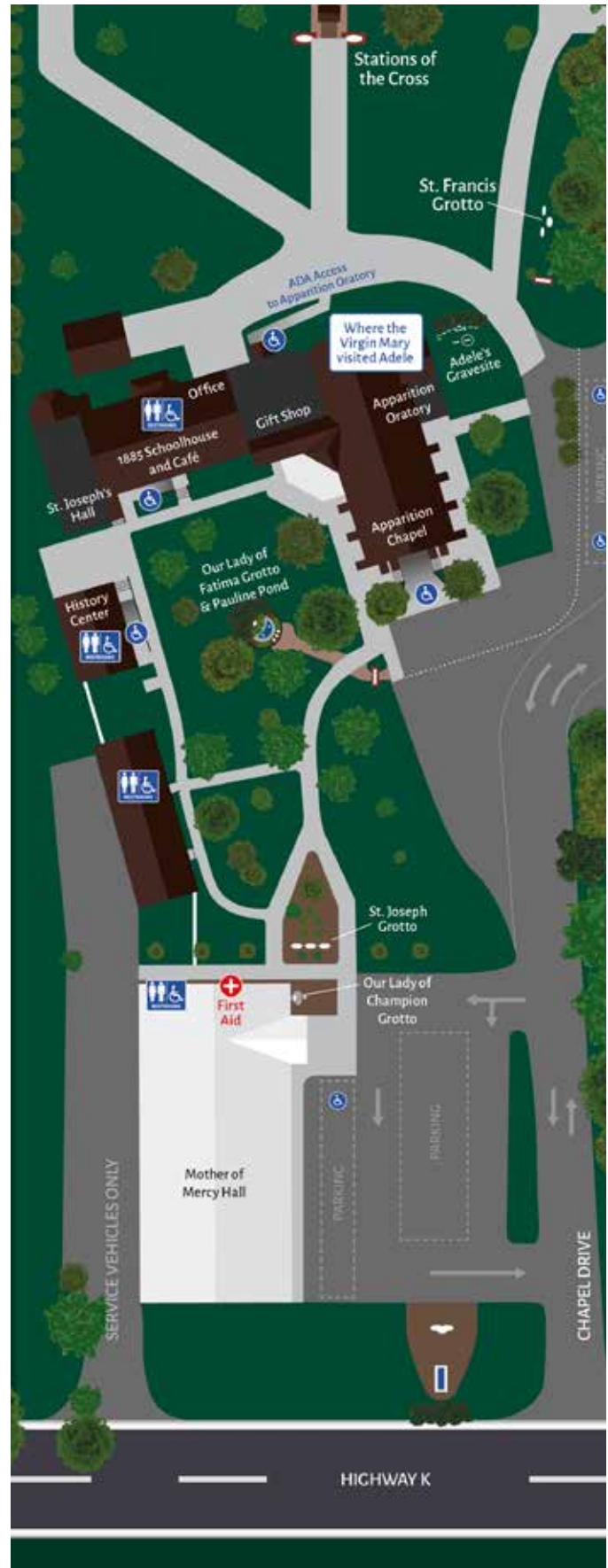
Monday – Saturday from 9:00 am – 4:00 pm

Sunday from 10:30 am – 3:00 pm

History Center

Daily from 7:00 am – 5:00 pm

For updates to this regular schedule,
please visit championshrine.org/updates





EVENTS AT CHAMPION SHRINE

Walk to Mary

The First Saturday of May

From the National Shrine of St. Joseph to the National Shrine of Our Lady of Champion, the Walk to Mary winds approximately 22 miles from De Pere, WI, to Champion, WI. This one-of-a-kind pilgrimage is a beautiful way to connect with your community and the Blessed Mother. Additional 1.7, 7, & 14-mile join-in points are available for the walk. To register or for more information, please visit walktomary.com.

Marian Conference

Third Weekend of May

Champion Shrine's Marian Conference will focus on a different quality of Mary each year, inviting speakers to dive into the topic. Attendees will be able to develop a deeper understanding of Mary while also growing in greater intimacy with her Son, Jesus. To register or find more information, please visit championshrine.org/marian-conference.

Feast of the Assumption of the Blessed Virgin Mary **August 15**

One of Champion Shrine's longest-standing traditions! Pilgrims from all over the country come to celebrate the Mass for the Feast of the Assumption of Our Blessed Mother. Following Mass, all are welcome to participate in the Shrine's historic Eucharistic Rosary Procession around the grounds. A picnic lunch is available at the Shrine for a small fee.

Anniversary of the Miracle of the Fire **October 8**

On October 8, the anniversary of the Great 1871 Fire, the Shrine partners with the Belgian Heritage Center to share the

inspiring history of the Belgian settlers who came to the area and the tragic impact the 1871 fire had on its community. On the evening of October 8, thousands of candles are placed around the Shrine's grounds for prayer intentions, and the story of the miracle of the fire is read aloud with all-night adoration and hourly rosary processions.

Solemnity of Our Lady of Champion **October 9**

October 9 celebrates the anniversary of Our Lady's 2nd and 3rd apparitions to Adele Brise in 1859. Celebrated as a Solemnity on the grounds of the Shrine, it is a day of highest honor for Our Lady of Champion and thousands of pilgrims travel to the Shrine to commemorate this special moment in history. To learn more about the Solemnity Day, please visit championshrine.org/oloc-solemnity.

Advent Rorate Caeli Mass & Breakfast **Second Saturday of December**

Join the National Shrine in Champion for its celebration of the Rorate Caeli Mass, an ancient liturgy honoring the Blessed Virgin Mary! The event begins in the darkness of the morning, and as Mass is celebrated in candlelight, the sun rises and illumines the chapel. Hot breakfast and a special Advent reflection will follow Mass.

Eucharistic Healing Services **Last Saturday of the Month**

At the conclusion of the 11 a.m. Mass on every last Saturday of the Month, the Blessed Sacrament is exposed and presented among the faithful in Adoration. This is then followed by the Anointing of the Sick for those needing the Sacrament.

GENERAL GUIDELINES

Champion Shrine is a place of prayer and reflection; as such, we ask that all pilgrims please respect others' rights to a quiet and prayerful atmosphere.

Etiquette Considerations

- There is no formal dress code at the Shrine, but we encourage pilgrims to dress appropriately and keep in mind they are in the presence of the Lord, most especially during the Mass.
- All children on-site must be accompanied and attended to by an adult.
- All pets on-site must be on a leash. Approved service animals are allowed on all grounds, in buildings, and in the Chapel.
- Please be respectful of others praying when photos are taken on site.
- The Safe Environment policies of the Diocese of Green Bay are adhered to at Champion Shrine.



On-Site Considerations

- There is no overnight parking or camping on site.
- There is no retreat center or lodging on-site at the Shrine.
- All buildings and facilities are ADA-accessible. Wheelchairs are provided in the Chapel and Mother of Mercy Hall. For those with limited mobility, there is transportation to buildings during large events, both by wheelchair and golf carts.
- A hearing loop is available in the Apparition Chapel for those with compatible hearing devices.
- The following religious events are not celebrated at Champion Shrine: weddings, funerals, baptisms, and communion services.
- Pilgrim groups of 10 or more people need to be planned and scheduled with the pilgrimage coordinator.



The Liturgical Norms of the Catholic Church are Observed

- Clergy from outside the Diocese of Green Bay who are planning to celebrate, concelebrate, or assist at Mass on-site must have a letter of good standing submitted two weeks prior to planned arrival.
- Priests need to bring an alb if celebrating Mass. Other vestments are provided.



ITINERARY CONSIDERATIONS

History Center

- Education of Champion Shrine and the story of Adele and Our Lady of Champion. The history video plays continuously at 30 minute intervals.

History Talk

- Shrine Staff will give a history talk on the Shrine and its heritage. A history talk must be scheduled in advance and at a cost of \$30 per group.

Mass (with an accompanying Priest)

- Priests with credentials submitted and accepted may concelebrate Mass at scheduled Mass times.
- Priests with credentials submitted and accepted may celebrate a private Mass for their pilgrim group.
 - 8:30 am or 9:00 am on weekdays excluding Tuesday and Saturday
 - Other times must be arranged, including any private Mass in Mother of Mercy Hall.
 - Minimum fee for private Mass is \$50.

Dining on Site

- Meeting/Lunch rooms: Reservations for an eating area and a fee is required to rent a room for the day.
- Café Lunch – Sandwich orders must be placed through Café at least 2 weeks in advance.
- Catered – See local caterers and recommendations
- Outdoors – Picnic grounds and picnic tables (as available)

Private Prayer Locations

- Apparition Oratory & Chapel – accessible entries
- Relics in Apparition Oratory
- Gravesite of Adele Brise
- Roadside Chapel
- Lourdes Grotto
- Fatima Grotto
- St. John Paul II Grotto
- Stations of the Cross
- Outdoor Rosary Walk
- Statues of the Pieta, Holy Family, St. Joseph, St. Francis of Assisi, The Crucifixion, Blessed Mother, St. Michael the Archangel, and Replica of the Divine Mercy Portrait

Minimum Fees

\$30 – History Talk

\$50 – Private Mass

\$50 – Use of the Kitchen

\$75 – Minimum for Medium Room Rental (20-60 people)

\$100 – Minimum for Large Room Rental (75-100 people)

Fees are subject to change based on the needs of the group.



SAMPLE ITINERARIES

Sample of a Full Day Group Pilgrimage

This is suggested itinerary please contact the pilgrimage coordinator to create your own personalized pilgrimage itinerary.

9:30 am Arrival at Mother of Mercy Hall

After being welcomed by Shrine staff or volunteers, pilgrims will have time to use restrooms and will receive some general information about the Shrine.

9:45 am History Talk or Video

A ½ hour history talk about the Shrine and the apparition approval. There is a \$30 fee per group. A history video is available for viewing free of charge.

10:30 am Rosary in the Chapel

Rosary begins at 10:30 am daily.

11:00 am Holy Mass in the Shrine Chapel

If a private pilgrimage Mass is desired please see the private Mass information below. Visiting Priests may celebrate/concelebrate Mass only with valid Priest credententials.

These credententials must be submitted two weeks in advance.

12:15 pm Lunch in Mother of Mercy Hall

Rooms are rented depending on the size of group. Room rental information available upon request. Bring your own lunch or use one of our catered options.

1:00 pm Visit and pray at many devotional areas on the Shrine grounds

Mother of Mercy Hall, Apparition Oratory, Our Lady of Fatima Grotto, Rosary Walk, St. Francis Grotto, Stations of The Cross, and the History Center.

2:00 pm Confession in the Chapel/Visit Shrine Gift Shop

Confessions are daily at 10:00 am and 2:00 pm. The Gift Shop is a great source of religious gifts, statues, books, videos, music, and artwork.

3:00 pm Divine Mercy Chaplet in the Chapel

3:30 pm Departure



Private Mass

If a private pilgrimage Mass is desired, the following are available Mass times:

Chapel:	M, W, TH, F	8:30 a.m. or 9:00 a.m.
	TU, SAT, SUN	After 3:30 p.m.
Mother of Mercy Hall:	SUN - SAT	9:00 a.m. - 4:00 p.m. <i>Depending on Availability</i>

Sample of a Half-Day Pilgrimage

Consider viewing the Shrine History video and/or saying the rosary as a group on the bus prior to arrival.

10:15 am Arrival at Mother of Mercy Hall

After being welcomed by Shrine staff or volunteers, pilgrims will have time to use restrooms and will receive some general information about the Shrine.

11:00 am Holy Mass in the Shrine Chapel

Visiting Priests may celebrate/concelebrate Mass only with valid Priest credententials. These credententials must be submitted two weeks in advance..

12:15 pm Lunch in Mother of Mercy Hall

Rooms are rented depending on the size of group. Room rental information available upon request. Bring your own lunch or use one of our catered options.

12:45 pm Visit and pray at many devotional areas on the Shrine grounds

Mother of Mercy Hall, Apparition Oratory, Our Lady of Fatima Grotto, Rosary Walk, St. Francis Grotto, Stations of The Cross, and the History Center.

2:00 pm Departure



Sample of a Student Pilgrimage/Retreat

9:30 am Arrival at Mother of Mercy Hall

After being welcomed by Shrine staff or volunteers, pilgrims will have time to use restrooms and will receive some general information about the Shrine.

9:45 am Group Activity

This could be a history talk, an activity led by a Priest and/or Religious Education Leader, Confessions or Rosary

11:00 am Attend Mass

12:00 pm Lunch

Rooms are rented depending on the size of group. Room rental information is available upon request. Bring your own lunch or use one of our catered options.

12:45 pm Break out into groups to tour devotional areas on the Shrine grounds

2:00 pm Departure

POPULAR CATHOLIC SITES IN WISCONSIN



- 1 National Shrine of Saint Joseph** De Pere, WI (29 miles from Champion)
- 2 Holy Hill – Basilica of the National Shrine of Mary Help of Christians** Hubertus, WI (136 miles from Champion)
- 3 Basilica of Saint Josaphat** Milwaukee, WI (118 miles from Champion)
- 4 St. Joan of Arc Chapel** Milwaukee, WI (118 miles from Champion)
- 5 Shrine Our Lady of Guadalupe** La Crosse, WI (225 Miles from Champion))
- 6 National Shrine of Saint Philomena** Briggsville, WI (140 miles from Champion)

THINGS TO DO IN DOOR COUNTY

1 Cave Point County Park

Well-known for its wave-worn Dolomite/limestone ledges, underwater caves and stirring view of Lake Michigan, the park is a popular attraction for residents and visitors alike.

2 Peninsula State Park

Considered Wisconsin's most complete park, Peninsula State Park offers over 460 campsites, three group camps, a summer theater, an 18-hole golf course, a sand beach, bike trails, a lighthouse, and eight miles of Door County shoreline.

3 Potawatomi State Park

On the shore of Sturgeon Bay in southern Door County, Potawatomi State Park has 1,200 acres of gently rolling upland terrain bordered by steep slopes and rugged limestone cliffs. The park is named in honor of the tribe that inhabited Green Bay's shores and islands when Europeans first settled in the area.

4 Washington Island

Washington Island is the largest of Door County's thirty islands with over 35 beautiful square miles and over 100 miles of roads to explore and enjoy. Washington Island is accessible via ferry. You can enjoy a scenic five-mile route over crystal blue waters with views of the surrounding islands' rocky shores and lush forests.

5 Parallel 44 Winery

Parallel 44 is a premier Wisconsin wine destination. Both Parallel 44 locations are situated at 44° North Latitude, which circles the globe and is renowned as the world's finest grape-growing and wine-making regions.

6 Von Steihl Winery

Von Steihl Winery is Wisconsin's oldest licensed winery and has been crafting wine from Door County and Kewaunee County orchards and carefully selected vineyards from the West Coast since 1967.

7 Renard's Cheese

Renard's Cheese offers more than 100 varieties of wholesome artisan cheeses and a wide selection of Door County and Wisconsin-based products. It is located 22 miles from the Shrine of Our Lady of Champion.

8 Ron's Cheese

Located in Luxemburg, WI, Ron's Cheese has been locally owned and operated for nearly 50 years. Known for its famous fresh cheese curds and mozzarella cheese whips, it is located five miles from the Shrine of Our Lady of Champion.



THINGS TO DO IN THE GREEN BAY AREA

SPORTS ENTHUSIAST:

1. Green Bay Packers – Lambeau Field Stadium Tours & Hall of Fame

1265 Lombardi Ave., Green Bay - 920-569-7500 - packers.com - packershofandtours.com

Visit Lambeau field, a year-round destination which allows fans to experience the Packers' history and see behind-the-scenes areas. Inside the Lambeau Field Atrium, the Hall of Fame museum features interactive displays and a treasure-trove of artifacts to inspire visitors about the rich history of the Packers.

2. Packers Heritage Trail

210 Museum Pl, Green Bay – packershofandtours.com

This is a self-guided tour past landmarks that played a big part in the team's history from 1919-1969. The trail has 25 bronze plaques and begins at the Neville Public Museum.

3. Green Bay Rockers

2231 Holmgren Way, Green Bay - 920-497-7225 - northwoodsleague.com/green-bay-rockers/

The Rockers are a member of the Northwoods League, one of the premier summer collegiate baseball leagues in the country. Games offer a fun, family-oriented atmosphere at an affordable price.

DISCOVER THE HISTORY:

4. Belgian Heritage Center

1255 County Rd. DK, Brussels - 920-825-7319 - belgianheritagecenter.org

The Belgian Heritage Center tells the story of the Belgian settlement in Wisconsin and works to preserve unique elements of Belgian culture, such as foods, beverages, customs, architecture, and the Walloon language.

5. Heritage Hill State Historical Park

2640 S. Webster Ave., Green Bay - 920-448-5150 - heritagehillgb.org

Enjoy the rich cultural history of Northeastern Wisconsin, which has 56 acres and 26 historic buildings that represent first contact through the 1900s. Open year-round.

6. National Railroad Museum

2285 S. Broadway, Green Bay - 920-437-7623 - nationalrrmuseum.org

Explore America's railroad heritage by seeing over 70 pieces of railroad equipment, special exhibits on display, and riding a full-size train.

7. Peshtigo Fire Museum

400 Oconto Ave., Peshtigo - 715-582-3244 - peshtigofiremuseum.com

The Peshtigo Fire Museum preserves the heritage of the Peshtigo Fire, which destroyed the city of Peshtigo and surrounding communities on Oct. 8, 1871 killing over 2,000 people.

FAMILY FUN:

8. Bay Beach Amusement Park

1313 Bay Beach Rd., Green Bay - 920-448-3365 - baybeach.org

Bay Beach is a popular affordable amusement park offering over 20 exciting rides for all ages.

9. Children's Museum

1230 Bay Beach Rd., Green Bay - 920-432-4397 - gbchildrensmuseum.org

The Green Bay Children's Museum offers great interactive exhibits, daily programs, monthly events that encourages learning through play.

10. Green Bay Botanical Gardens

2600 Larsen R. Green Bay - 920-490-9457 - gbbg.org

The Green Bay Botanical Gardens feature 47 acres filled with 120,000+ plants from Wisconsin and around the world. Experience the magic of WPS Garden of Lights encompassed by more than 350,000 twinkling lights.

11. NEW Zoo & Adventure Park

4378 Reforestation Rd. Green Bay - 920-434-7841 - newzoo.org

The New Zoo is a 43-acre zoological park. See the giraffes, lions, penguins, moose and more. The adventure park includes dual 1025' long zip lines, ropes challenge course and a rock-climbing wall.



12. Titledown

1065 Lombardi Ave., Green Bay - 920-569-7505
titledown.com

Titledown park offers a winter ice-skating rink, tubing hill and outdoor games, including a unique playground with a full-size football field.

13. Tundra Lodge Resort & Waterpark

865 Lombardi Ave., Green Bay - 920-405-8700
Tundralodge.com

Tundra Lodge Resort is a 30,000 sq. ft. waterpark with numerous slides, lazy rivers and indoor/outdoor whirlpools. Day passes are available.

CAMPING:

14. Bay Shore County Park

5.5 miles to the Shrine of Our Lady of Champion
5637 Sturgeon Bay Rd., New Franken
920-448-4466
browncountywi.gov/community/parks-department

15. Brown County Fairgrounds

26 miles to the Shrine of Our Lady of Champion
1500 Ft. Howard Ave., De Pere
browncountywi.gov/community/parks-department

16. Apple Creek Campground

36 miles to the Shrine of Our Lady of Champion
N3831 County Rd U, De Pere - 920-532-4386
applecreekcamping.com

PILGRIMAGE PLANNING CHECKLIST

Date for which you are planning your pilgrimage:

Month: _____ Date: _____ Year: _____

Please go to our website to request your date under "Planning Your Trip"

Name of Your Group: _____

How Many in Group: _____ City: _____ State: _____

Contact Person for Your Group:

First Name: _____ Last Name: _____

Phone: _____ Email: _____

Anticipated Group Itinerary:

Arrival Time at Shrine: _____ Departure Time: _____

Coming by Bus: Yes _____ No _____

10 minutes before arrival, please call 920-886-2571 ext. 113 for a welcome by Shrine Staff at bus.

Are You Attending Mass:

8:30 a.m. Mass (Tues., Sat. only): _____ 11:00 a.m. Mass (Daily): _____

If a Private Mass is requested - Please work with the Shrine Coordinator to determine a time and place at the Shrine.

\$50 for Mass stipend for groups of 100 or less. *Note: All Priests outside Green Bay Catholic Diocese must have credentials emailed to kciha@championshrine.com 2 weeks prior to the pilgrimage.*

Date Credentials requested: _____ Date Credentials sent: _____

Other Items of Interest:

10:00 a.m. Confessions (Daily): _____ 10:30 a.m. Rosary (Daily): _____

History Talk by Staff: Yes _____ (\$30 Fee) No _____

Would you like to order a DVD for \$21 (*includes shipping and handling*) to watch prior to your visit or on the bus traveling to the Champion Shrine? Yes _____ No _____

Meeting Rooms:

Medium Hall (20 - 45 max): _____ Large Hall (50 - 100 max): _____

Fee Schedule Available Upon Request

Lunch/Food Items:

Café Menu: _____ Outside Catering: _____ Bring Your Own Lunch: _____

See lunch menu recommendations inside this booklet.

RESOURCES

www.championshrine.org

Reference Materials Available

History Brochure

Liturgical Guide

Dining / Catering Options

Self-Guided Tour Map

Hotel Listings

Schoolhouse Café Order Form

Notes:

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper has a slightly textured appearance and is set against a dark background.

www.championshrine.org

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